



**National Association of
Workforce Boards**

HIGHLY EFFECTIVE WORKFORCE BOARDS

ELEMENTS OF A HIGH FUNCTIONING WIB: PROMISING PRACTICES THROUGHOUT THE COUNTRY



Workforce Board Responsibilities:

What do WIBs do and how do they do it?

Not only Workforce Investment Act (WIA)

Center of complex community systems:

Conveners and strategists

Labor market analysts

Respond to labor demand and employer's needs

NAWB:



How does NAWB help WIBs do what they do?

NAWB represents the majority of the nation's
nearly 600 business-led workforce boards

Advocacy, training and technical assistance,
communication, and the promotion of
strategic partnerships



A PROMISING PRACTICE OF HIGHLY EFFECTIVE BOARDS

LEVERAGING MULTIPLE FUNDING STREAMS:

*Workforce boards don't need to rely solely on WIA
funding...*

PROMISING PRACTICE:

Examples of leveraging multiple funding streams

Workforce Resource, Inc. of WI

Capital Workforce Partners of CT

Lancaster County WIB of PA

San Diego Workforce Partnership of CA



A PROMISING PRACTICE OF HIGHLY EFFECTIVE BOARDS

COLLECTING AND SHARING LABOR MARKET INFORMATION:

*Workforce boards as data partners and labor
market consultants...*

PROMISING PRACTICE:

Examples of WIBs as data collectors and labor market consultants

Arapahoe/Douglas Works! of CO

Orange County WIB of CA

Southwest Minnesota WIB of MN

Three Rivers Workforce Investment Board of PA



A PROMISING PRACTICE OF HIGHLY EFFECTIVE BOARDS

RESPONDING TO EMPLOYER'S NEEDS:

Workforce boards are demand driven...

A PROMISING PRACTICE:

Examples of demand driven WIBs

**Workforce Development Council of Seattle-King
County of WA**

South Central Michigan Works! of MI

**Rogue Valley Workforce Development Council of
OR**

*“WIBs should act like entrepreneurs, meeting company
needs quickly, in real time.”*

A PROMISING PRACTICE OF HIGHLY EFFECTIVE BOARDS



TEAMING UP:

Workforce boards sit at the center of complex community systems and work to engage all parts of the community to achieve outcomes...

PROMISING PRACTICE:

Examples of WIBs teaming up with the community system

Milwaukee Area Workforce Investment Board of WI

**Brevard Workforce Development Board of FL and
TriadWorks of NC**

Ohio-Pennsylvania Interstate Region of OH and PA

**Quad-States Regional Transformation of MO, AR, OK
and KS**

“Thousands of residents and millions of dollars move back and forth across the state lines...annually for work, shopping, healthcare, recreation, and more. In the past, old-fashioned political boundaries prevented businesses and communities from working together as a true regional market.” www.QSRT.org

THANKS FOR YOUR TIME!

QUESTIONS?

Learn more at NAWB's annual Forum:

February 5th – 9th in Washington, DC

Contact us:

copusj@nawb.org

bergmant@nawb.org

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